



## SAN ANTONIO TOURISM FACTS AND FIGURES

(Updated: September 2018)



### Tourism Employment

The Hospitality sector of the San Antonio community provided jobs to 130,796 individuals in 2015. That's 1 in every 8 workers in San Antonio.



### Texas Population

1.- Houston 2,296,224  
2.- San Antonio 1,469,845  
3.- Dallas 1,300,092  
4.- Austin 931,830  
(28.3 Million in Texas in 2017)



### San Antonio is 7th largest city in the US

San Antonio population grew 15.9% between 2000-2010  
San Antonio is 63.2 % Hispanic, 26.6% Anglo and 6.3 % African American  
Median Age is 34  
Altitude: 650 feet above sea level  
Average temperature is 50 degrees and 90 between July thru August  
Growth expected by 2020 to 2.2 Million people in San Antonio/New Braunfels MSA



### Airport

San Antonio International Airport (SAT) is served by 12 airlines and 14 onsite car rental agencies  
260 is average daily and international flights (departures and arrivals)  
Reaching nearly 9 million passengers in 2018  
A new car rental facility was opened in 2018  
Non-Stop to 53 destinations  
International flights are served by Aeromexico, Interjet, Aeromar and now (Southwest) to Mexico City, Monterrey and Cancun, plus Volaris and Air Canada (with daily non-stop flights to Toronto)



### Hotels

Number of Rooms (downtown) 14,473  
City of San Antonio 39,221  
Bexar County (countywide) 47,253



### Visitors

San Antonio's travel & tourism industry attracts more than 29.7 million visitors annually to Bexar County, and over 34.4 million visitors to the region (*includes day & night visitors and conventions and leisure*).

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### General Stats

San Antonio MLS \$157,900 (median price home) (Texas \$151,600)

Over 12 Universities in the San Antonio area with Alamo Colleges being the largest in student population and the University of Texas in San Antonio growing very rapidly (UTSA).

Programs in Tourism and Culinary studies are available at St. Philip's College and UTSA.

There are 16 schools districts in the area with Northside and Northeast being the largest enrollment.



### Hotel Tax

16.75% is the hotel tax collected in San Antonio (7% stays in City revenues, 2% for convention center improvements, state keeps 6% and county keeps 1.75%) The HOT is regulated by state law.

The hotel tax (HOT) supports the following departments in the City of San Antonio: Convention Center and Alamodome, portions of Parks and Recreation dealing with Riverwalk maintenance and preservation, International Affairs and Cultural Affairs, plus Visit San Antonio, who promotes conventions and markets San Antonio as a destination.



### Sales Tax

Sales tax collection for San Antonio grew from \$157,351,053.98 (2010) to \$165,681,067.02 in YTD 2011.

The City of San Antonio collected just over \$51.1 million in sales taxes from hospitality businesses.



### Attractions

San Antonio is a unique city which has over 20 Attractions and home to Six Flags Fiesta Texas and SeaWorld. In addition, we have many attractions for families to enjoy including Extreme Escape, Buckhorn Museum, Witte Museum, Ripley's Believe it or Not, Splashtown, San Antonio ZOO, Natural Bridge Caverns, Natural Bridge Wildlife Ranch, Ripley's Haunted Adventure, Tomb Rider 3D, Guinness World Records, Schlitterbahn, Doseum, Louis Tussaud's Wax Works and under construction is Lego Learning Center and SeaLife Aquarium.