



SAN ANTONIO



2022

THE ECONOMIC IMPACT OF

SAN ANTONIO'S HOSPITALITY INDUSTRY

OVERALL ECONOMIC IMPACT OF
WITH 34.8 MILLION VISITORS

\$19.0 BILLION

12.2%

16.1%

19.3%

52.4%

ENTERTAINMENT

TRANSPORTATION

LODGING

RESTAURANT
AND CATERING



A more detailed report can be found
online at VisitSanAntonio.com,
SAHLA.org, SAVisitorAlliance.com or
TXRestaurant.org/SanAntonio

CONTRIBUTIONS TO CITY OF SAN ANTONIO

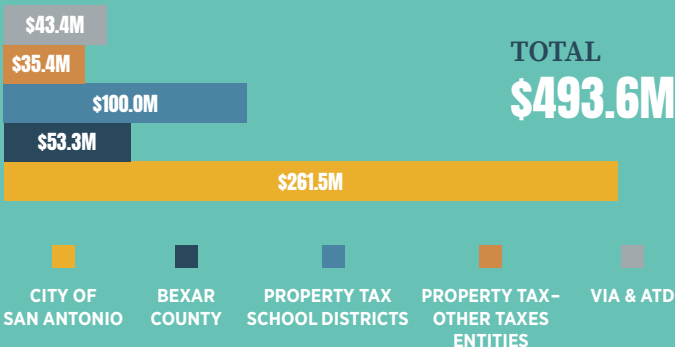
The Hospitality Industry is a major contributor of tax and other revenues to local governments.

CITY OF SAN ANTONIO

\$261.5M

HOTEL OCCUPANCY TAXES	\$98.3M
SALES TAXES	\$72.3M
PROPERTY TAXES	\$43.2M
OTHER REVENUE	\$32.5M
CPS RELATED REVENUE	\$15.2M

REVENUE & FEES TO ALL LOCAL GOVERNMENT ENTITIES



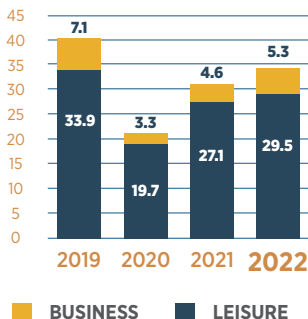
... **TOTAL EMPLOYMENT & PAYROLL** ...

140,160

\$4.1B ANNUAL PAYROLL

1 OF 7 WORKERS IN SAN ANTONIO

SAN ANTONIO VISITORS (MILLIONS)



34.8M VISITORS IN 2022

9.8% YEAR-OVER-YEAR GROWTH

DAY VISITORS 15.7M TOTAL



OVERNIGHT VISITORS 19.1M TOTAL



This study was prepared by Richard V. Butler, Ph.D., and Mary E. Stefl, Ph.D., Trinity University.

